

From: HREIF --VCH0021A
To: ALILLY --VUS0212A Cliff Lilly

Date and time 11.10.94 16:28:34

From: Helmut Reif
To: Cliff LILLY
Subject: Next & Tobacco Denicotinzation Patents

Dear Cliff,
Recently I got a request from PM Munich which is attached to this PROFS note. Von Laun of the PMG legal office has been asked for information on the process involved in making the nicotine-free NEXT cigarette. It is self-understanding for me that we can only give public information away. I was informed by Ted Sanders that some patents should exist on this. Could you give me the numbers, or if possible, mail copies of the full text to me ?

As you may see, Von Laun has copied Andy Reiman on this, who in turn informed Mark Firestone. You might contact them before we decide what to do.

Thanks in advance and best regards,
Helmut Reif

*** Forwarding note from WVLAUN --VCH0021A 09.11.94 15:49 ***
To: HREIF --VCH0021A Helmut Reif

From: Wolfram von Laun
Subject: Next

I just received a phone call of a certain Mr. SCHAEFFKE of the private institute "ANALYTICON" in Berlin which counsels on pharmaceutical research and which has a subsidiary "BIOTECON" which is doing research in the field of biogenetics.

Mr. SCHAEFFKE has been given a research job by a pharmaceutical firm which is interested in low nicotine tobacco. He shall inform this firm on (publicly) available research on this topic. During his research he found an article in a newspaper in which the Philip Morris cigarette "Next" is mentioned. He now wants to know whether any public (or not public) source is available on the "NEXT" de-nic principle.

I replied that this question can not be answered by me because we are not dealing with US-related questions. But I told him I would tell him whom he could approach. I asked him that he sends me a fax on that matter to my hand. He said he would do so on Friday.

Could you please tell me whom I could name (may be you) to get in touch with him? As soon I get the fax I will forward it to you.

Kind regards

Wolfram v. Laun

cc: PHENDRYS--VCH0021A Hendrys, Paul
DGREENBE--VCH0021A D. Greenberg

UBEECKEN--VCH0021A Beecken, Ulrich
AREIMAN --VCH0021A Andre Reiman

cc: ESANDERS--VCH0021A Edward Sanders
MPOLAK --VCH0021A Marian Polak

WVLAUN --VCH0021A Laun, Wolfram von

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